



# The Corps Foundation Mission

The Corps Foundation engages the public to ensure the environmental health and recreational enjoyment of our nation's lakes, lands, and waterways administered by the US Army Corps of Engineers.

- National non-profit advocacy organization for the Corps NRM program
- Articles of Incorporation December 2006
- IRS 501(c)(3) designation January 2007
- Signed MOU with the Corps in October 2007



### Vision and Goals

Vision: An involved public enjoying and supporting Corps lakes, lands and waterways.

- Goals
  - Well informed public
  - Involved public
  - Strong partnerships
  - Healthy, sustainable, accessible natural resources



## Why was the Foundation Created?

- Support projects through donations and grants
- Inform stakeholders of the value of Corps Program
- Facilitate partnerships/ grow local friends groups
- Serve as connection/ hub for partner groups
- Advocacy



# **Building a Case for Support?**

- Educate about the role the Corps plays in providing quality outdoor recreation and natural resources
- Communicate the limitations of Federal Funding
- Lakes and waterways are at risk of reduced access and eliminated facilities and programs
- How you can help?



HOME

**ABOUT** 

FRIENDS NETWORK

**PARTNERSHIPS** 

JOIN/DONATE

CONTACT

#### lelping America's Lakes and Waterways

mericans love the lakes, rivers and waterways operated by the U.S. Army Corps of ngineers. These special places rely on the help of many organizations and individuals to reate a positive visitor experience. The Corps Foundation is the only nationwide nonprofit rganization dedicated exclusively to supporting our nation's lakes, rivers and their many esources.

eople join the Foundation to express their deep appreciation for these water resources. In ne company of likeminded people, many support Corps Lakes financially and as olunteers to help maintain the quality experiences we all love and cherish.

#### HELP PRESERVE & IMPROVE AMERICA'S TREASURES!

In a time of decreasing federal funding America's lakes and waterways are at risk of reduced access, eliminated programs, even closures. With your financial support we can help maintain and improve programs and facilities and keep these treasured resources vibrant.



# Who can be a part of the CF?

- Membership
  - Individual (\$50/yr)
  - Corporate (\$500/yr)
  - > Lifetime (\$1,000)
- \* CF is 100% volunteer operated



### **Current Board**



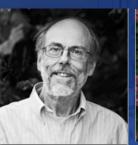




- Board of Directors

  ( Maximum of 13 Directors with a minimum of 7)
  - Chairman Greg Miller
  - Treasurer Darrell Lewis
  - Secretary Marilyn Jones
  - > Directors:
    - Rich Deline
    - Peter Lewis
    - Donna Asbury
    - Pat Barry
    - Jeff Rose









# **Supporting the Corps-Past Projects**

- Support/connect Friends groups
- Prospect training(Grants)
- Funding/grant recipient
  - U.S. Coast Guard Grant Water Safety grant
  - Chittenden Locks Fundraising
  - Every Kid in the Park Transportation Grants



## **Grant Applicant**

### **US Coast Guard PSA Grant**

Received \$175,000 Boating Safety Grant (Only available to non-profit groups)



- Three focus group sessions at Carlyle, Table Rock, and Lewisville
- Created four 30 sec video PSAs, two 15 sec video PSAs, three audio PSAs, two poster designs, a website (<a href="www.pleasewearit.com">www.pleasewearit.com</a>), and a Smartphone game









Produced under a grant from the Sport Fish Restoration and Beating Treat Fund, administrated by the U.S. Court Guard





















Man Overboard



#### Lake Guard

Army Corps of Engineers Educational



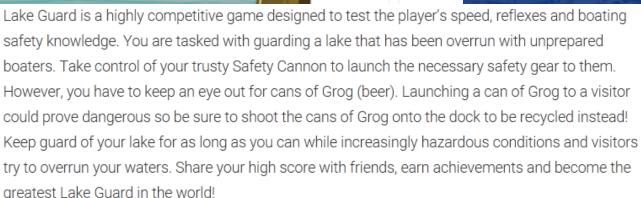
**E** Everyone

A You don't have any devices



Install







# **Chittenden Locks Fundraising**

News Release "The Fish Ladder was our Dad's favorite place"



In Memory of James F. Smith \$7,545 Dedicated to Improving the Fish Ladder



# **Excellence in Partnerships Award**

 Annual award intended to recognize outstanding contributions by a partner to the Corps recreation and environmental stewardship programs.







# **Volunteer Awards**

 Annual award intended to recognize outstanding services by a volunteer to the Corps recreation and environmental stewardship programs.







# **2016 Enduring Service Awards**

Bob Kendrick-Mark Twain Lake



Orville and Pauline Nichols-Keystone Lake





# **Volunteer Recognition Coin**

Developed to recognize volunteers. Getting widespread use.





# Allstate/Oh Ranger! Panels





## **Fundraising**





# Shop by **Department** •



#### Serving the very best has never been easier with Omaha Steaks!

Omaha Steaks is teaming up with Corps Foundation and offering huge discounts on our most popular selections as well as giving back to help fund Great steaks supporting America's lakes.

Corps Foundation earns 10% of the price of each item purchased.



## Favorites for a Worthy Cause!

Heather's Amazon.com

The Steaks for Good campaign launches Friday 10/02/2015 through Thursday 12/31/2015. Corps Foundation supporters will be eligible to shop a wide variety of Omaha Steaks products at specially reduced prices. Plus 10% of each product purchased will go back to Corps Foundation!

#### Steaks for Good Customer Favorites

49384SFG	The Gourmet Combo That Gives 2 (5 oz.) Filet Mignons 2 (5 oz.) Top Sirloins 4 Boneless Chicken Breasts (1 lb. pkg.) 4 (4 oz.) Omaha Steaks Burgers 4 (3 oz.) Gourmet Jumbo Franks 8 Potatoes au Gratin Reg. \$183.00   Now Only \$59.99   Save \$103.01
1135SFG	4 (5 oz.) Filet Mignons Reg. \$88.99   Now Only \$47.99   Save \$39.00
981SFG	4 (8 oz.) Private Reserve® Top Sirloins Reg. \$94.99   Now Only \$54.99   Save \$40.00
487SFG	4 (8 oz.) Ribeyes Reg. \$99.00   Now Only \$54.99   Save \$44.01
922SFG	4 (8 oz.) Boneless Strips Reg. \$89.99   Now Only \$54.99   Save \$35.00
3312SFG	12 (6 oz.) Private Reserve® Angus Burgers Reg. \$64.99   Now Only \$29.99   Save \$35.00

Reg. \$52.99 | Now Only \$29.99 | Save \$23.00

Reg. \$53.99 | Now Only \$24.99 | Save \$29.00

Reg. \$39.99 | Now Only \$19.99 | Save \$20.00

324SFG 16 (4 oz.) Gourmet Burgers

Crabmeat

1417SFG 4 (6 oz.) Marinated Salmon Fillets

850SFG 6 (41/2 oz.) Stuffed Sole with Scallops &

#### **DONATE**

Supporting: Corps Of Engineers Naturalresources Education Foundation ▼

Today's Deals

Your financial support helps Corps projects and their friends groups connect, grow, and increase their capacity to fulfill the Corps' natural resource education mission on lakes and waterways across America.

Sell

Help

Gift Cards



To make a donation in honor or in memory, please include the name and address of the person who should receive the acknowledgment letter in the PayPal message field.

All contributions to the Corps Foundation are 100% tax deductible—and all amounts are appreciated!

Shop at AmazonSmile and Amazon will make a donation to

The Corps Foundation

(At no extra cost to you!)





### **Recent Work:**

- Survey of Membership and Corps
- Formation of Advisory Council
- New partnerships
  - Burgerville Water Safety partnership
  - Applied for and received a second Coast Guard grant
- Communications and Membership Committees
  - New membership brochure
  - Little Green Light non-profit membership and fundraising database
  - New newsletter editor and revitalized FaceBook page and revamping website



## Partnership with Burgerville Restaurants



The Corps
Foundation
coordinated Corps'
Bobber Water Safety
Coloring Sheets at
these restaurants





## **Certified Interpretive Guide Class**



The Corps Foundation set up and delivered interpretive training for Corps Rangers and partners. Professional Certification from the National Association for Interpretation



# You Can Help With...

- Membership
- Networking
- Ideas
- New board members
- Volunteers
  - > Communications
  - > Membership
  - > Fundraising
  - Website



### Website

### www.corpsfoundation.org



- > Information
- Progress Reports
- Membership
- Link to Corps Recreation URL
- Newsletters



# Questions?

